

Alterity Cybersecurity Awareness Program



Certified to meet requirements for cybersecurity awareness training for state agencies, local governments and contractors (HB 3834).

The most effective way to protect your organization from cybercrime is to change the behavior of your employees. Security awareness must become second nature to them.

The ways we behave with computers and mobile devices are established and difficult to change. Behavior change requires awareness, education, reinforcement, and a steady stream of communication delivered over time.

From their desktops or any mobile device, employees have the choice to watch, read, or listen to monthly security messages, then complete a short knowledge check to confirm learning.

Let us help you create and sustain a culture of security awareness.



Program Highlights

We Manage It for You

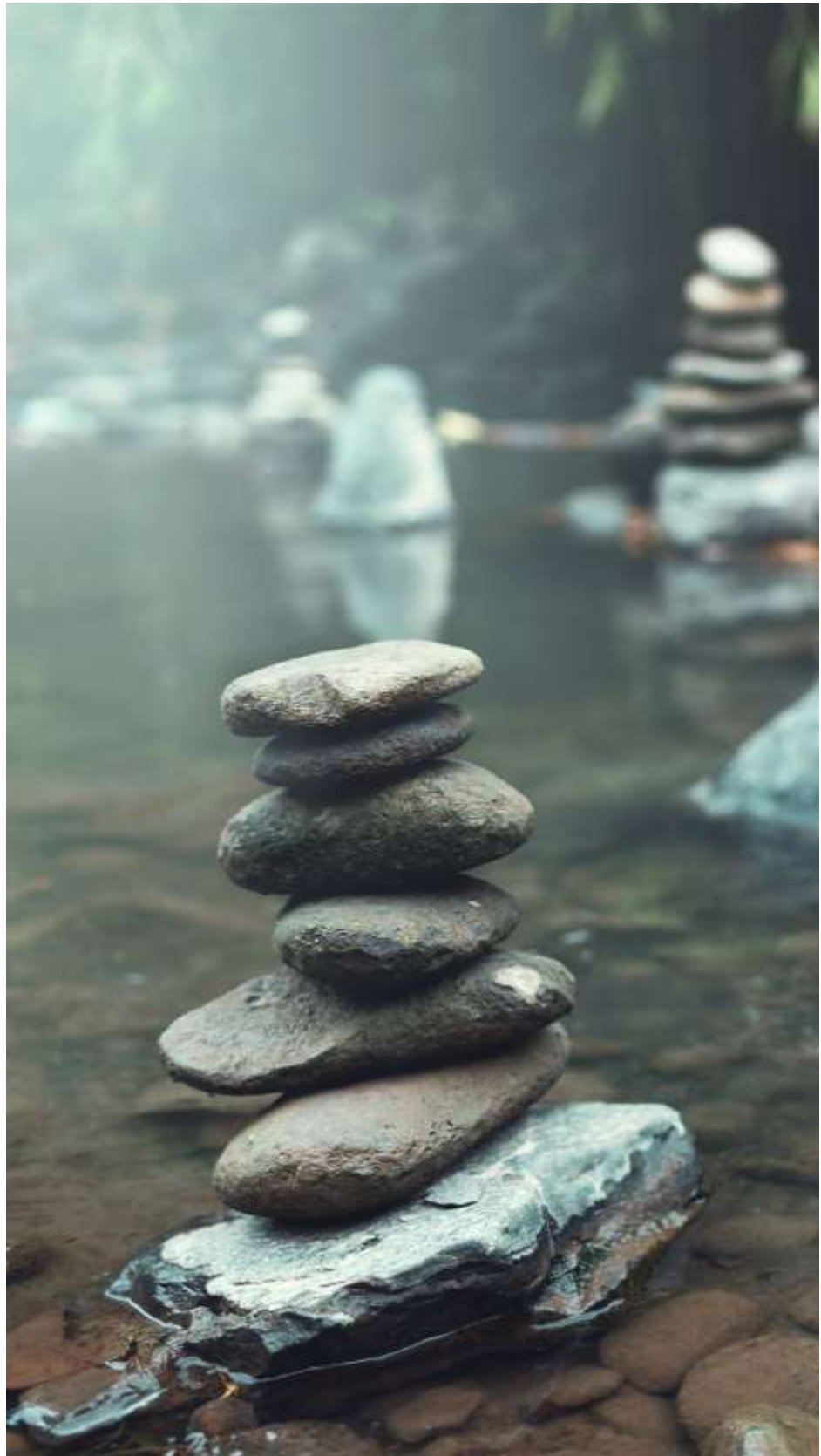
- Monthly or Quarterly Cadence
- Assigned Learning Paths
- Program Communications
- Automated Reminders
- Certifications and Scheduled Reports

Meet Learners When and How They Want

- eLearning Videos
- QuickReads
- Knowledge Checks
- Infographics
- Podcasts
- Posters

Select Services to Promote Adoption

- Strategic Planning Session
- Employee Awareness Session
- Phishing Services



January – Phishing

- Text-Based Threats
- Spear Phishing
- CEO Fraud
- Long Con
- Missed Delivery
- Wire Transfer Fraud

February – Confidential and Protected Information

- HIPAA
- Protected Health Information
- Protected Personal Information
- Personally Identifiable Information
- FERPA
- PCI

March – Social Engineering

- Business Email Compromise
- Social Media Use
- Scraping
- Privacy Settings
- Gift Card Scams
- Clickbait, Link Bait

April – Passwords

- Multi-Factor Authentication
- Password Strength
- Password Management
- PINs and Passphrases
- Leetspeak
- Credential Stuffing

May – Environment Security

- Paper-Based Information
- Home Office
- Insider Threats
- Tailgating
- Access Points

June – Cybersecurity Threats

- Malware
- Ransomware
- Form Jacking
- Scareware
- Botnets
- Deepfake
- Advanced Persistent Threat

July – Email Communications

- Unintentional Disclosure
- Human Error
- Suspicious Links
- Personal Email
- Attachments
- OOO Rules

August – Outside the Office

- Remote Workers
- International Travel
- Physical Security
- VPN
- Public Wi-Fi
- Public Workstations
- Juice Jacking

September – Electronic Data

- File Transfer
- Cloud Security
- Removable Media
- Backups

October – Data Privacy

- Encryption
- Breaches
- Incident Response
- Metadata
- Ethics
- Negligence
- Internet of Things

November – Mobile Security

- Smartwatch
- Virtual Assistant
- Geolocation
- Loss of Devices
- Lock Screen

December – Global and Regional Privacy Regulations

- GDPR
- CCPA
- NY SHIELD
- Anti-Bribery, Anti-Corruption

Security Topics

Monthly topics help build and reinforce security awareness throughout the year.

A background image showing a close-up, shallow depth-of-field shot of numerous wooden blocks. Some blocks are in sharp focus, showing numbers like '9' and '2', while others are blurred in the background. The blocks are light-colored wood.

Contact Us

For more information about the Alterity Cybersecurity Awareness Program, contact us at info@alteritysolutions.com.

Visit us at <https://alteritysolutions.com/products/cybersecurity-awareness-program/>